



## **Citilog Exhibiting at Intertraffic 2008 in Amsterdam to Showcase Latest Real-Time Intelligent Traffic Management Solutions**

*Citilog's Software-based Products Provide Instant Automated Incident Detection for Traffic, Transportation, Security and Safety Operations and Management Applications*

**Amsterdam — April 1, 2008** — Citilog, a world leading provider of intelligent real time video monitoring and surveillance solutions for traffic, transportation, security and safety management, today announced the company will be exhibiting at Intertraffic 2008 in Amsterdam, at stand 05.228. The event takes place April 1-4 and Citilog will demonstrate the various real-world traffic, security and safety scenarios its products are capable of detecting in real time.

[Intertraffic](#) was established in 1972 and has since evolved into an important and major platform for transportation infrastructure, traffic management, safety and parking sectors. The 19th edition of Intertraffic will take place in Amsterdam RAI the Netherlands.

“Our participation at Intertraffic is important for Citilog to further demonstrate our continued strong development and growth in both products and deployments around the world,” commented Christian Girardeau, CEO of Citilog. “We’ve had recent successful product deployments around the world and a recent new product introduction in MediaIntruder™ that have provided great momentum to the start of 2008 and build upon a successful 2007.”

### **Citilog's MediaIntruder Product**

Recently, Citilog introduced MediaIntruder, its intelligent incident detection software-based solution. MediaIntruder automatically detects in real time any indoor or outdoor intrusion activity using video streams from video surveillance cameras. It uses existing camera infrastructure for rapid deployment and lower total cost of operation while enabling effective incident and intrusion detection in mission-sensitive indoor or outdoor environments.

MediaIntruder is based on patented 4D (time and 3D analysis) full-frame video processing technology that is a key differentiator in Citilog's products. This technology enables the solution to reliably detect various types of intrusion, from simple intrusion detection in a 3D zone, to forbidden trajectories (movement from one place to another) detection. During an incident, the monitor displaying the video feed flashes the location of the incident in red, highlighting the specific image of the intrusion and providing alarm-based notification as well. This automation greatly reduces the risk of human-eyes not detecting the intrusion. With MediaIntruder, events are detected immediately and an alarm is instantaneously provided to operators. MediaIntruder provides traffic, security and related operations centers with a fast detection of such events and with reliable alarms to enable quick and proactive action to incidents in time to potentially affect a more positive outcome. MediaIntruder allows the implementation of large scale anti-intrusion systems, where one single operator would normally not be able to monitor each video stream efficiently or effectively.

Citilog's solutions, deployed at many of the world's best known transportation infrastructures, are ideal for industries such as traffic and transportation and security and safety management. The company's products provide a proven reliable and cost-effective means for state, county and city managers, and facilities and structures managers to effectively secure and manage resources, from bridges, intersections and tunnels, to airports and sea ports. Citilog's video-based detection systems enable rapid detection of incidents and can be tailored to instantly identify and alert management about various incidents. With Citilog's products, managers of such resources can more effectively address security and operations efficiencies required of them in today's more safety and security conscience environments.

## PRESSE RELEASE

Citilog's software-based systems use existing video signals from any closed circuit TV (CCTV), fixed, pan-tilt-zoom (PTZ), analog, IP or other camera, thus requiring no new hardware or infrastructure additions. These video signals are fed into Citilog's video detection units that process video signals and create instant incident alarms or provide traffic data to enable future traffic planning. The solution is proactive in that it provides true incident detection as events happen instead of the traditional passive use of video monitoring usually used for verification long after an incident has come and gone.

### **About Citilog**

Citilog is a world leading provider of intelligent real time video monitoring and surveillance solutions. Citilog's suite of software-based products provide instant incident detection to enable proactive rapid responses that aid in minimizing risk and losses in operations or security. The company's products enable immediate and efficient traffic, safety and/or security management of roadways, tunnels, bridges, intersections, as well as for facilities or transportation resources such as, airports, railways and sea ports where criminal or other security threats exist. Products are deployed at some of the world's best known landmarks such as, the Lincoln and Holland tunnels in New York; Lupu, NanPu and Yanpu bridges in Shanghai, China; M30 Madrid tunnels in Madrid, Spain; the Mont-Blanc tunnel spanning France and Italy and dozens of other locations. A privately held company, Citilog is based in Paris, France with international offices in the USA and Hong Kong. More information is available at <http://www.citilog.com>.

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