



«CITILOG» and CHINA

The Beijing Olympic Games will take place in less than 1 year (from the 8<sup>th</sup> to the 24<sup>th</sup> of August 2008). Shanghai will host the Expo in 2010 (from the 1st of May to the 31st of October).

All these events will give a new momentum to the development of China.

« **CITILOG** » is a key international partner: it is the leader cost-effective software solutions for traffic management and incident detection throughout the world and in particular in Asia.

« **CITILOG** » announces the worldwide launch of its new anti-intrusion product called **Medialntruder** (15th of November 2007).

The aim of **Medialntruder** is to provide smart video surveillance of sensitive areas within tunnel environments such as entrances/exits, cross passages, control rooms and technical rooms. **Medialntruder** has been designed to prevent any type of vandalism, theft or act of terrorism. It is an alarm system based on cutting-edge video technology.

Other Citilog products are also constantly innovating; especially the second generation of AID software which is a major breakthrough in the use of images for road safety. This product sends the operators traffic alarms on an increasing number of cameras in a centralized system layout.

Another example of «**CITILOG** »'s innovation is **Media TD – Version 2**. It is a traffic data collection software that constantly improves its performance thanks to an enhanced version of its algorithm.

This new version delivers optimum performance even in daunting environmental and traffic conditions. Its main feature is that it manages shadows effectively. Its major advantage is that is able to manage vehicles between traffic lanes and it provides accurate vehicle counting even in congestion when vehicles are very slow.

The systems implemented in Chine are the following:

- BEIJING NAVIGATOR (120 inputs) in Hangzhou ...**MediaCity**
- BEIJING NAVIGATOR (112 inputs) in Jingcheng and Hangzhou **Media Tunnel**
- BEIJING NAVIGATOR (156 inputs) in Shiman (in Hubei Province) **MediaTunnel**

Beijing authorities promise they will reduce car traffic by 40% during the Olympic Games and they are trying to tackle unchecked urbanization.

Managing traffic congestion and the prevention of any type of accident are major concerns for the Chinese government as for any other government.

«**CITILOG** » is the right solution. CITILOG was selected nearly 4 years ago (November 2003) to equip the Fuxing Tunnel in Shanghai, the first double-deck 6-lane tunnel in the world. «**CITILOG** » has now equipped 30 sites throughout China.

**Medialntruder**, its new anti-intrusion alert system, completes the range of «**CITILOG** »'s products...

In its more than 20 years of Research and Development in road safety, «**CITILOG** » has equipped millions of cameras around the world.

China and the Interpol consider terrorism as the main threat to Olympic Games in Beijing.

The security budged reached a record 1.2 Billion Euro for the 2004 Olympic Games in Athens.



CITILOG IS TOMORROW'S SECURITY

[www.citilog.com](http://www.citilog.com)

[citilog@citilog.com](mailto:citilog@citilog.com)

Europe

64 Rue du Dessous des Berges  
75013 Paris – France  
+33 1 53 94 53 95

North America

355 W. Lancaster Avenue, Building E  
Haveford, PA 19041 – USA  
+1 215 609 4945

Asia-Pacific

35/F Central Plaza  
18 Harbour Road, Wanchal – Hong Kong  
+852 2593 1500